

Advertisement: (Beyond Petroleum)

Publication info: Newsweek ; New York Vol. 147, Iss. 11, (Mar 13, 2006): 39.

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Time to put your best carbon footprint forward.

The average American household produces about 18.6 metric tons of carbon dioxide each year. That's like driving a car around the earth 1.5 times. But there are steps we can all take to reduce it. At BP, we've implemented energy efficiency projects that now deliver emissions reductions of over 4 million metric tons each year. Learn how changes you make can affect your carbon footprint at bp.com/carbonfootprint. It's a start.



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DETAILS

Company:	Beyond Petroleum Beyond Petroleum
Publication title:	Newsweek; New York
Volume:	147
Issue:	11
Pages:	39
Number of pages:	1
Publication year:	2006
Publication date:	Mar 13, 2006
Publisher:	Newsweek Publishing LLC
Place of publication:	New York
Country of publication:	United States, New York
Publication subject:	General Interest Periodicals--United States, Political Science
ISSN:	0028-9604
e-ISSN:	1069-840X
Publication title history:	Newsweek; New York
Source type:	Magazine
Language of publication:	English
Document type:	Advertisement
ProQuest document ID:	1895334631
Document URL:	http://search.proquest.com.ezp-prod1.hul.harvard.edu/magazines/advertisement-beyond-petroleum/docview/1895334631/se-2?accountid=11311
Copyright:	© IBT Media, Inc
Last updated:	2017-05-05
Database:	Periodicals Index Online,The Newsweek Archive

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