



Thanos Dimadis <[REDACTED]@foreignpressassociation.org>

**Bayer (Ray & Chris) - FPA & FPF- Thanos**

Thanos Dimadis <[REDACTED]@foreignpressassociation.org> Mon, Jun 18, 2018 at 1:08 PM  
To: Ray Kerins <[REDACTED]@bayer.com>, Christopher Loder <[REDACTED]@bayer.com>

Hi: Just a quick update. Today I confirmed a new partnership between the FPA and [OZY.com](#) ([OZY has received financing from Laurene Powell Jobs, widow of Steve Jobs](#))

Along with the Knight Foundation, they will support the Foundation's mission and the Scholarship Awards. This is an important step towards enriching our collaborations with American media and online platforms, and it's also a tool for promoting many other planning initiatives. I look forward to your feedback and discussing in details the points of initiatives I drafted for you.

Best regards,  
Thanos

On Sat, Jun 16, 2018 at 10:51 AM, Thanos Dimadis <[REDACTED]@foreignpressassociation.org> wrote:

Ray and Chris,

these are the points I developed based on our discussion as well as the "visionary" approach I have about what the Foreign Press Association can do for Bayer and the opposite. For all these initiatives I am the execution arm and I feel very comfortable to work on each one of them, bring results and have success for you as long-term supporters. I believe that given my role as well my experience in journalism, media, and communications enable me to be very effective on the development of each one of these initiatives that I would love to work with you to make them happen. I wish I can meet you in your offices during this week and we can get together into specifics. It'd be great if we can finalize everything before our next board meeting which is on June 26 and before Ray leaves from the office (as you mentioned if I remember right).

These points are written by me and I send them to you confidentially- I haven't shared anything of what we discussed with David; Nancy knows the general framework of our conversations and she will be on board with what we will finalize as an agreement. I look forward to hearing from you. I am ready to do some great things together that will create a lot of adding value to Bayer and the FPA by the end of this year.

Have a great weekend,  
Thanos

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**Bayer:** Major Supporter of the Foreign Press Foundation

**Foreign Press Foundation:** The vehicle to deploy multiple initiatives each year with the goals of raising awareness around important topics that matter, of improving the educational background and the knowledge in benefit of international and national journalists. These topics will be identified each time by the Foreign Press Association and Bayer, as the major supporter of these initiatives.

**Thanos Dimadis:** the person from the Executive Director's role who will execute these initiatives by reassuring that Bayer as the Major Supporter will be actively informed and involved in the supervision of these planned initiatives.

**For the year 2018: Bayer's prior commitment for \$25.000 comes with commitments on behalf of the Foreign Press Foundation for 2018 which are:**

1. Bayer's executive will present the first Scholarship Award of the night during the Centennial Year Gala Night. The Scholarship will be named as Bayer Foreign Press Scholarship. Bayer's executive will be able to give a 5 minutes speech given that Ray and Chris have been long-term supporters of the Foundation not only through their current roles at Bayer but from the previous companies they had served. Bayer's executives will be honorary guests of the Centennial Annual Gala Night. The Foreign Press Foundation will publicly acknowledge their constant support and contribution to the Foreign Press Scholarship Awards.

2. Chris on behalf of Bayer joins the advisory board of the Foreign Press Foundation: he provides insights and support to the Foreign Press Foundation's objectives and plans. He participates in the FPF Board meetings. He is informed about the Foundation's plans, projects, and initiatives and he represents Bayer as a major past and future sponsor of the Foundation.