WHEN READING THE NEWS...

STOP

QUESTION

CHECK

DECIDE

YOU'RE NOT REAL!
When reading the news...

Is it fake?
- You've never heard of the organisation who published it
- It isn't reported by other (trusted) news organisations
- Does the website address look unusual?
- Does the design of the page look unusual?
- There are lots of spelling mistakes
- There are no quotes from real sources
- It includes informal phrases like: “You won’t believe what happened next!”
- The picture does not show the real people or events in the story

If you've ticked lots of boxes, it sounds like it might be fake!

Is it biased?
- The report is unbalanced: it only shows one side of the story
- The report is trying to make you do something or believe something
- The headline is misleading
- The report uses only negative or only positive language to describe the people in the story

If you've ticked lots of boxes, it sounds like it might be biased!

Is it factual?
- The report includes the reporter's own opinions
- The facts are not supported by evidence (such as quotes, images or statistics)
- It is a rumour or a speculation

If you've ticked lots of boxes, it sounds like it might not be factual!

Decide
- I am going to share this report
- I am going to tell people that I think it is true
- or
- I am NOT going to share this report
- I am going to tell people that it is not real
- I am going to tell people that it is biased
- I am going to tell people that it is not factual

theguardian.com/newswise