

## WHEN READING THE NEWS...

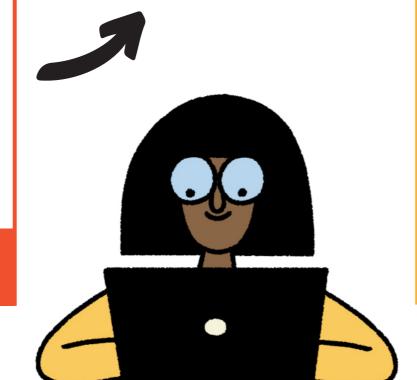


- IS IT FAKE?
- You've never heard of the organisation who published it
- It isn't reported by other (trusted) news organisations
- Does the website address look unusual
- Does the design of the page look unusual?
- There are lots of spelling mistakes
- There are no quotes from real sources
- It includes informal phrases like: "You won't believe what happened next!"
- The picture does not show the real people or events in the story

If you've ticked lots of boxes, it sounds like it might be fake!

- The report is unbalanced: it only shows one side of the story
- The report is trying to make you do something or believe something
- The headline is misleading
- The report uses only negative or only positive language to describe the people in the story

If you've ticked lots of boxes, it sounds like it might be biased!





- The report includes the reporter's own opinions
- The facts are not supported by evidence (such as quotes, images or statistics)
- It is a rumour or a speculation

If you've ticked lots of boxes, it sounds like it might not be factual!





- I am going to share this report
- I am going to tell people that I think it is true

..... or .....

- I am NOT going to share this report
- I am going to tell people that it is not real
- I am going to tell people that it is biased
- I am going to tell people that it is not factual



theguardian.com/newswise